

# Digital Asset Investments: Navigating Today's Blockchain Market



Featuring: **NFN8GROUP** INC.





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# Agenda

- 1 Introducing Entrust & NFN8 Group
- 2 What Are Digital Assets?
- 3 Investing In Digital Assets
- 4 The Importance of Risk Management
- 5 Q&A Time

# Meet Your Host

Munzer Ghosheh

Business Development Manager at The Entrust Group



20

Years experience in finance and real estate



Educates investors and professionals on tax-preferred retirement accounts



CISP Certified

# About Entrust



**\$4B**

Assets Under  
Administration



**45k**

Investors  
Empowered



**40+**

Years in  
Business



**1**

Point of  
Contact

# About Entrust



- Self-Directed IRA administrators
- Knowledgeable staff with CISP designations
- Nationwide offices
- In-person events and virtual webinars
- National Continuing Education program for other credentials
- Bi-annual IRA Academy

# What is a Self-Directed IRA?



A retirement account in which the individual investor is in charge of making all investment decisions



Greater opportunity for asset diversification outside of traditional stocks, bonds, and mutual funds



All securities and investments are held in a retirement account administered by a regulated custodian or trustee

**NFN8GROUP** INC  
Leveraging the Evolution of Money



The  
**Entrust Group**

# Digital Asset Investments

Navigating Today's Blockchain Market



# What are Digital Assets?

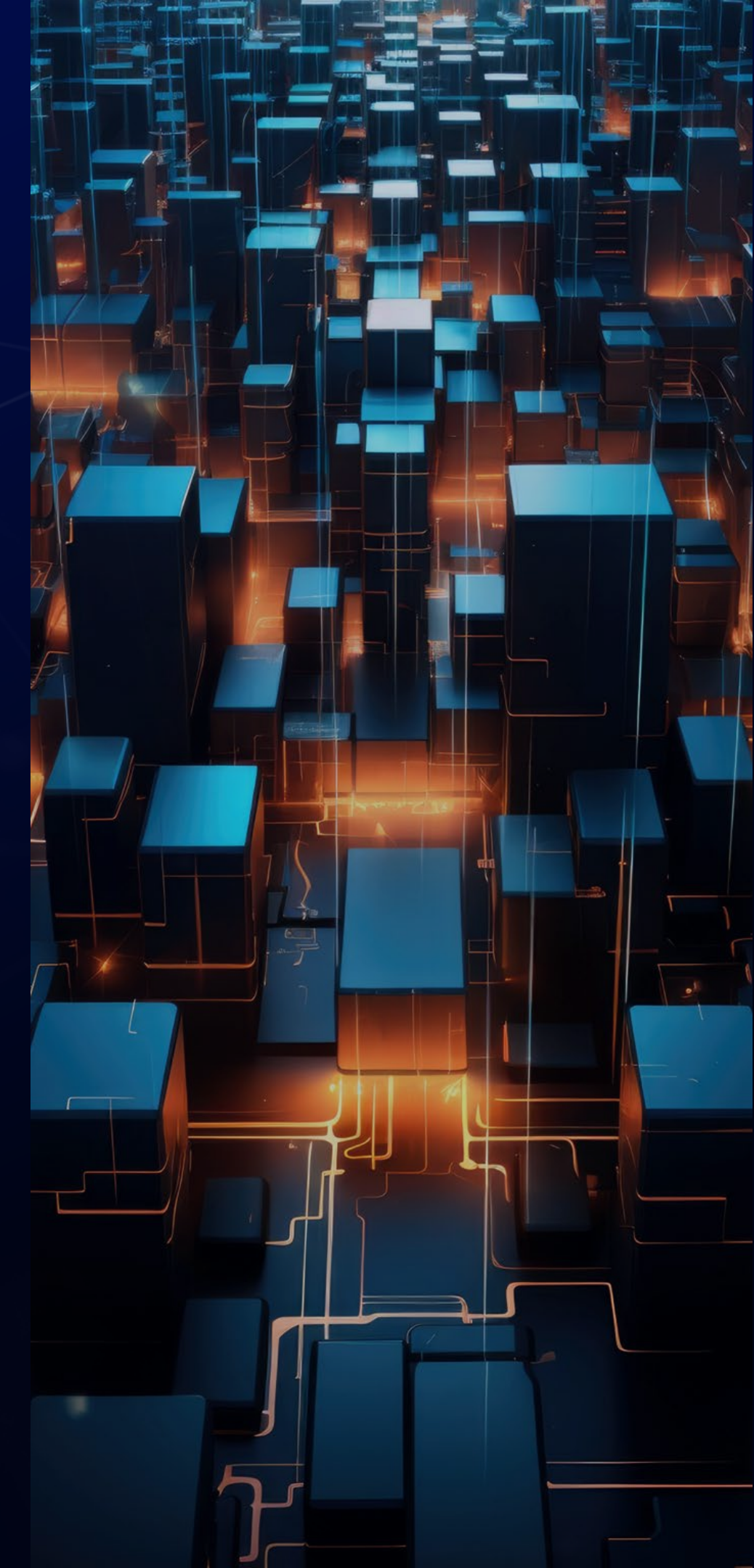
Digital assets, in simple terms, are digitized representations of value that exist in electronic form

## TYPES OF DIGITAL ASSETS

- Cryptocurrencies
- Tokens and Smart Contracts
- Non Fungible Tokens (NFTs)
- Security Tokens

## BLOCKCHAIN AND DIGITAL ASSET CREATION

Blockchain is a distributed and decentralized ledger that records transactions in a secure and transparent manner





## SCARCITY AND SUPPLY

Cryptocurrencies like Bitcoin have a predetermined supply limit, making them deflationary in nature



## UTILITY AND USE CASES

For example, tokens that enable access to decentralized applications or services can gain value based on their utility within those ecosystems



## NETWORK EFFECT AND ADOPTION

The more users and participants a blockchain or platform has, the more valuable its associated assets become

### Key Takeaways

- Scarcity, utility, and the network effect are key factors in digital asset value.
- Understanding these factors can help predict potential asset growth.



## THE NATURE OF MARKET VOLATILITY

Prices can experience significant swings within short periods. Volatility can present both opportunities and risks.



## FACTORS INFLUENCING DIGITAL ASSET VOLATILITY

These can include regulatory developments, technological advancements, market sentiment, macroeconomic trends, and even media coverage.



## HISTORICAL MARKET TRENDS

We've seen periods of rapid growth followed by corrections. Understanding past patterns can help us navigate current and future market conditions more effectively.

### Key Takeaways

- Market volatility is common in digital asset markets.
- Factors like regulations, technology, and sentiment influence volatility.
- Analyzing historical trends can inform investment strategies.



## IDENTIFYING MARKET TRENDS

The rise of decentralized finance (DeFi) or the adoption of blockchain in supply chain management are trends that can present unique opportunities for investors.



## NAVIGATING BULL AND BEAR MARKETS

Bull markets are characterized by sustained upward trends, while bear markets involve prolonged downward trends.



## STRATEGIES FOR RIDING TRENDS

Trend following and contrarian investing, both strategies have their merits, and your choice depends on your risk tolerance and investment goals.

### Key Takeaways

- Identifying trends involves monitoring market shifts and investor sentiment.
- Bull and bear markets require different investment strategies.
- Trend following and contrarian approaches can be effective strategies.

# Investing in Digital Assets

If you had bought Bitcoin back in 2015, you would've seen over a 5000% return today

## TOKENIZED ASSETS AND REAL ESTATE

By investing in tokenized real estate, for example, you gain exposure to the real estate market without the need for direct ownership.

## ETFs

The largest financial institutions in the world, such as BlackRock and GrayScale, have recently filed for Bitcoin Spot ETFs with the SEC.

## MINING

What makes Bitcoin mining exciting is the ability to acquire Bitcoin for way below spot market price.

### Key Takeaways

- Passive investing options include cryptocurrencies, tokenized assets, NFTs, and Bitcoin Mining
- Each sector offers unique opportunities for diversification and growth.



### THE LEGO ANALOGY

Just as Legos are interlocked to construct a structure, these digital blocks are linked together to form a chronological chain.



### BUILDING BLOCKS AND CHAIN

This sequential linking creates a secure and unalterable chain, making any attempt to modify a block an intricate task due to the connected structure.



### IMMUTABILITY AND TRANSPARENCY

Once a Lego block is placed, altering it or any preceding blocks requires disassembling and reassembling the entire structure.



### TRANSPARENCY AND COLLABORATION

Each participant has a copy of the entire chain, promoting transparency.



### SCARCITY AND SUPPLY

The largest corporations in the world such as **IBM, Fidelity, Goldman Sachs, BMW, Walmart, JP Morgan** and **Microsoft** are using blockchain technology.

#### Key Takeaways

- Blockchain resembles interconnected Lego blocks forming an unbreakable chain.
- Blocks contain data, timestamp, and link to the previous block.
- Immutability and transparency mirror Lego's structure and collaboration.
- Blockchain's real-world applications span various industries.

## Exempt Status and Tax Benefits

To maintain the exempt status of your IRA, it's important to adhere to investment regulations.

### INVESTMENT REGULATIONS AND COMPLIANCE

Digital asset investments are able to be made through your IRA so long as you don't violate any self dealing rules

#### Key Takeaways

- Investment regulations must be followed to maintain the IRA's exempt status.
- Prohibited transactions can lead to penalties and tax consequences.



## Importance of Risk Management

It's always important to research the company offering the investment, their history, investor reviews, SEC filings if they are required to report them, and overall track record.

### HEDGING STRATEGIES FOR VOLATILE MARKETS

You can hedge by not holding digital assets long term and knowing when to sell, trading, AI trading, and leveraging your returns in other markets. Another option of hedging is passively investing in companies that create digital assets such as Bitcoin.

### PROTECTING YOUR INVESTMENTS

Spreading your portfolio across different asset types and sectors can help mitigate losses if one area of the market experiences a downturn.





# NFN8 GROUP INC

Leveraging the Evolution of Money

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## Additional Resources

[www.nfn8.com/groupstrategy21](http://www.nfn8.com/groupstrategy21)

[www.nfn8.com/about](http://www.nfn8.com/about)



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# Digital Asset Mining Equipment

**SUPERCOMPUTER PURCHASE &  
BUYBACK PROGRAM**

**NFN8 Group 6+ year track record of  
paying fixed-rate returns to  
accredited investors!**

506(c)

**REGULATION D**

- **ACCREDITED INVESTORS**
- **EQUIPMENT OWNERSHIP – NOT SHARES**
- **NOT PROFIT OR LOSS**
- **FIXED- PREDICTABLE- FIXED - CASH FLOW**

**MINING FARM(s) SERVICES AND PURCHASE AGREEMENT**

This Services and Purchase Agreement ("Agreement") is made and entered into as of this day of \_\_\_\_\_ (the "Effective Date").

**MINING FARM(s) LEASE AGREEMENT**

This Lease (the "Lease") is made and entered into as of this \_\_\_\_\_ day of \_\_\_\_\_ (the "Effective Date").

**NFN8GROUP INC.**

**BILL OF SALE – PURCHASE RECEIPT**

DATE: Jan 1, 2021  
PURCHASER: Richard Smith  
ADDRESS: 1234 Sample Street, Anytown, USA, 88776 **CLIENT #497**  
PHONE: (202) 555-4567  
FAX: (202) 888-0099  
EMAIL: rsj@emailaddress.com

**1 CUSTOM NFN8 BLOCKCHAIN MINER –  
SERIAL #'S NFN8-525019 -3556, 88999; 0022  
SEQUENCE – 2-050-60-33; LOC 3 – Rack 129**

CUSTOM MINING SERVER SETUP  
CPU RACKS WITH MULTIVARIATE OUTPUTS – MULTIPLE NODES  
E9i9e GRAPHIC PROCESSOR CARDS  
PROPRIETARY ALUMINUM GPU RIG FRAME  
PCI SLOTS  
PARALLEL FAN DESIGNED FOR HEAT DISSIPATION  
PENTIUM PROCESSORS  
MULTI NODE DUAL ARM CONTROL BOARDS WITH INTEGRATED CHIPS  
PROPRIETARY HEAT SINK FOR A.S.I. CHIPS  
CUSTOM POWER ADAPTERS  
REDUNDANT TRANSFER DEVICES  
VARIABLE INLINE CAPACITORS  
CUSTOMIZED POWER MANAGED CONNECTING CABLES  
PROPRIETARY MANAGED DASHBOARD SYNC UP  
CONNECTIONS FOR MONITORS  
CUSTOMIZED MINING SOFTWARE  
SYNC WITH PROPRIETARY MARKET EXCHANGE SOFTWARE  
PROPRIETARY COOLING SOLUTION  
THERMAL LOAD MANAGEMENT  
INCOMING POWER MANAGEMENT CONTROLLERS  
METERING & MONITORING CHIP EFFICIENCY

**NFN8GROUP INC.**

**EQUIPMENT PURCHASE & BUYBACK**

**MANAGED FOR THE PURCHASER**

**PURCHASER OWNS 100% OF EQUIPMENT**

**BUYBACK AGREEMENT EXECUTED BY COMPANY**

- **FIXED MONTHLY INCOME PAYMENT IN U.S. DOLLARS**
- **DEPOSITED DIRECTLY INTO INVESTOR BANK ACCOUNT**
- **100% REPURCHASE AT END OF PROGRAM**



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**AT THIS TIME, WE OFFER THE FOLLOWING  
PROGRAMS**

**1-Year**  
**PAYING**  
**9%**  
Annualized  
**PAID MONTHLY**

**2-Year**  
**PAYING**  
**12%**  
Annualized  
**PAID MONTHLY**

**3-Year**  
**PAYING**  
**15%**  
Annualized  
**PAID MONTHLY**

**4-Year**  
**PAYING**  
**18%**  
Annualized  
**PAID MONTHLY**

**5-Year**  
**PAYING**  
**21%**  
Annualized  
**PAID MONTHLY**



Direct Deposit



For More Details...

877-422-4994

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# What's Next?



## **New Webinar – *Demystifying Mineral Investing for IRA Holders***

➔ Register today & join us on November 15!



## **Have feedback or topic requests?**

➔ Let us know in the survey as you leave



## **Need more information on SDIRAs?**

➔ Visit our website and Learning Center



## **Follow us on social media for updates**





**Any More Questions?**



# Stay Connected



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## Cory Rodriguez

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at NFN8



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“

Learning gives CREATIVITY

Creativity leads to THINKING

Thinking provides KNOWLEDGE

Knowledge makes you **GREAT**

*- Abdul Kalam*

