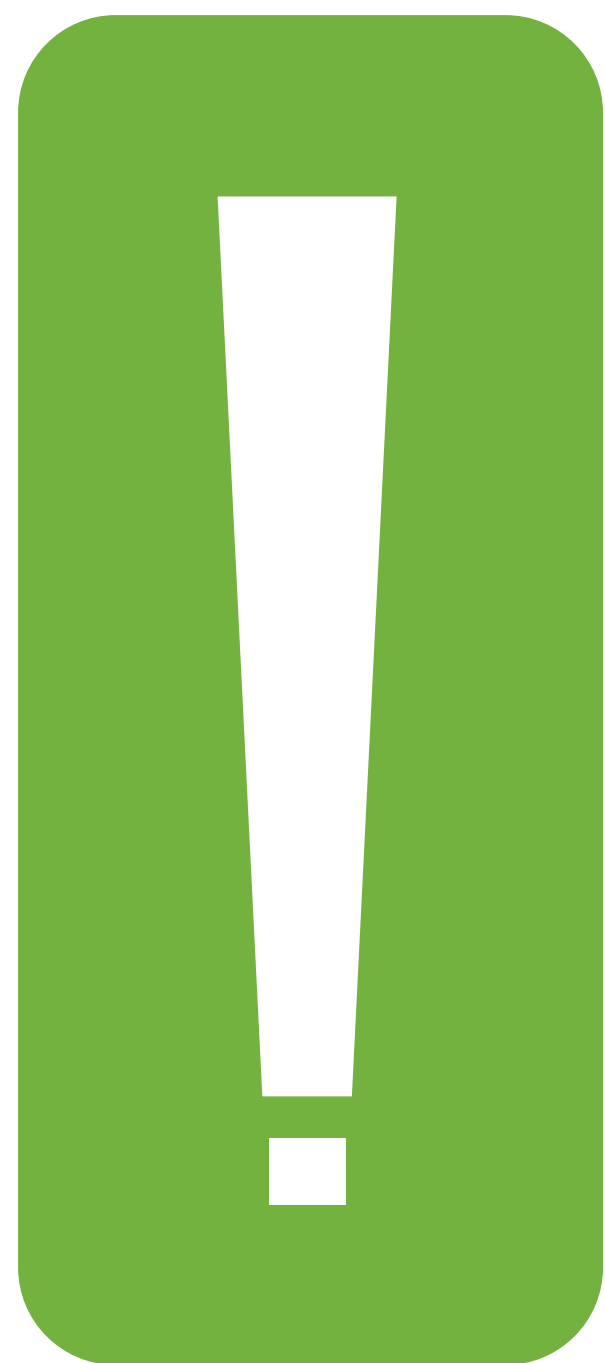


# The FIRE Movement: Creating Your Own Version of Financial Independence







The Entrust Group ("Entrust") does not provide investment advice nor endorse any products.

All information and materials are for educational purposes only. All parties are encouraged to consult with their attorneys, accountants and financial advisors before entering into any type of investment.

# Agenda

- 1 About Entrust & Self-Directed IRAs
- 2 What is FIRE?
- 3 Evolution of the FIRE Movement
- 4 Basics of FIRE
- 5 Types of FI/FIRE
- 6 Common Paths to FI/FIRE
- 7 What's at the Core of FI/FIRE?
- 8 Q&A Time

# Meet Your Host

Mindy Gayer

Business Development Manager at The Entrust Group



Years in retirement industry administration



Educating investors and professionals on tax-preferred retirement accounts



B.S. in Business Management from Southern Illinois University



# About Entrust



**\$4B**

Assets Under  
Administration



**45k**

Investors  
Empowered



**40+**

Years in  
Business



**1**

Point of  
Contact



# About Entrust



- Self-Directed IRA administrators
- Knowledgeable staff with CISP designations
- Nationwide offices
- In-person events and virtual webinars
- National Continuing Education program for other credentials
- Bi-annual IRA Academy



## What is a Self-Directed IRA?



A retirement account in which the individual investor is in charge of making all investment decisions



Greater opportunity for asset diversification outside of traditional stocks, bonds, and mutual funds



All securities and investments are held in a retirement account administered by a regulated custodian or trustee



# The FIRE Movement

Creating Your Own Version  
of Financial Independence



AllOptionsConsidered.com



# Meet Your Presenters



- We're regular people who retired early together in 2018 at ages 44 and 54
- Former BD/marketing manager (Ali) & digital image retoucher (Alison)
- Our blog, All Options Considered (AOC), is a passion project, not a business
- We're not experts, we're just enthusiastic about personal finance (PF) and FI/FIRE



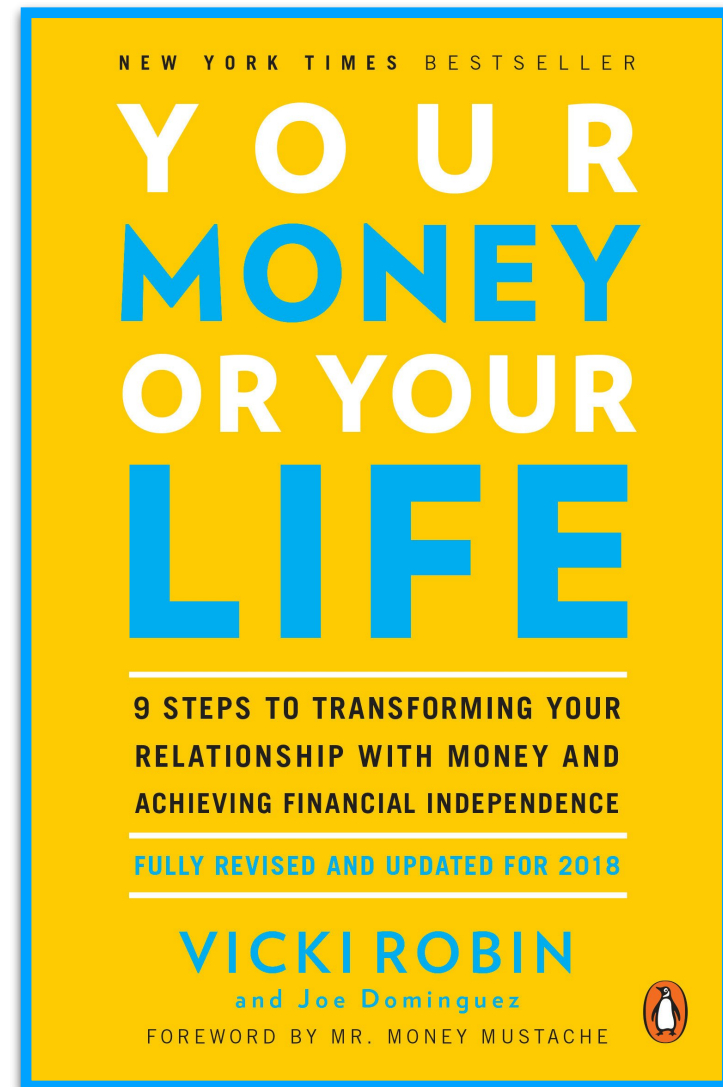
# 1. What is FIRE?

- **FIRE** = Financial Independence Retire Early
- Innovative (sometimes contrarian) retirement strategies
- For some it's all about retirement
- For others (most) it's about building your own version of FI
- Can anyone reach FIRE? No.
- The question: How do you know if you have enough money?

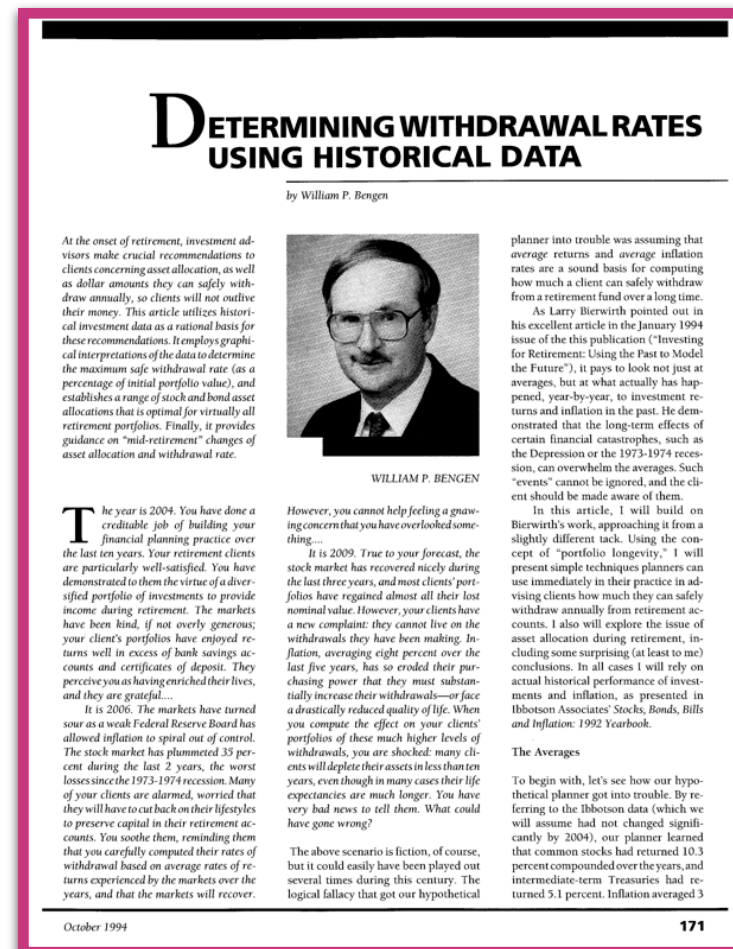
Retirement  
is the end  
of working for the  
interest of others,  
and the beginning  
of a new chapter  
you can design  
for yourself.



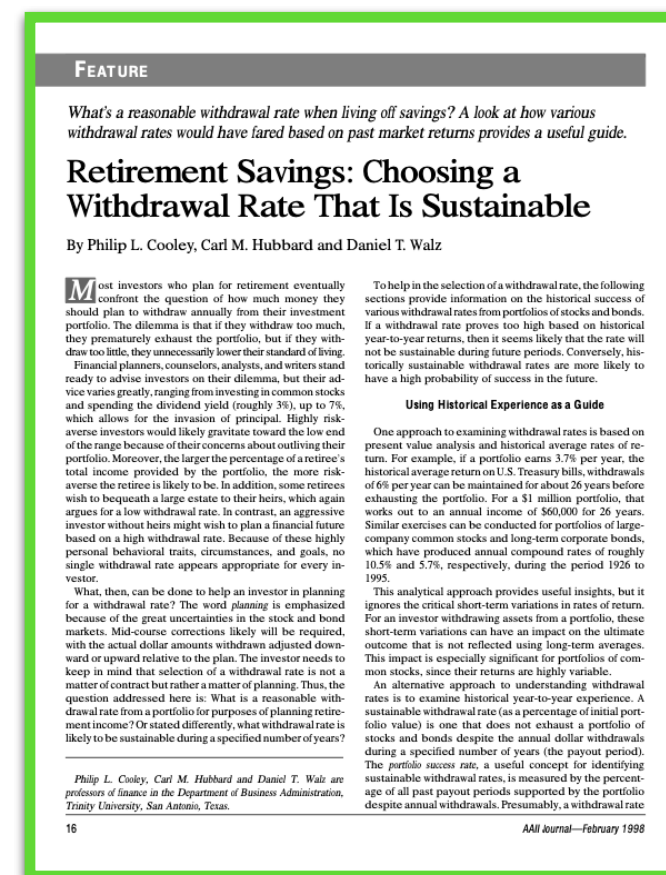
# 2. Evolution of the FIRE Movement



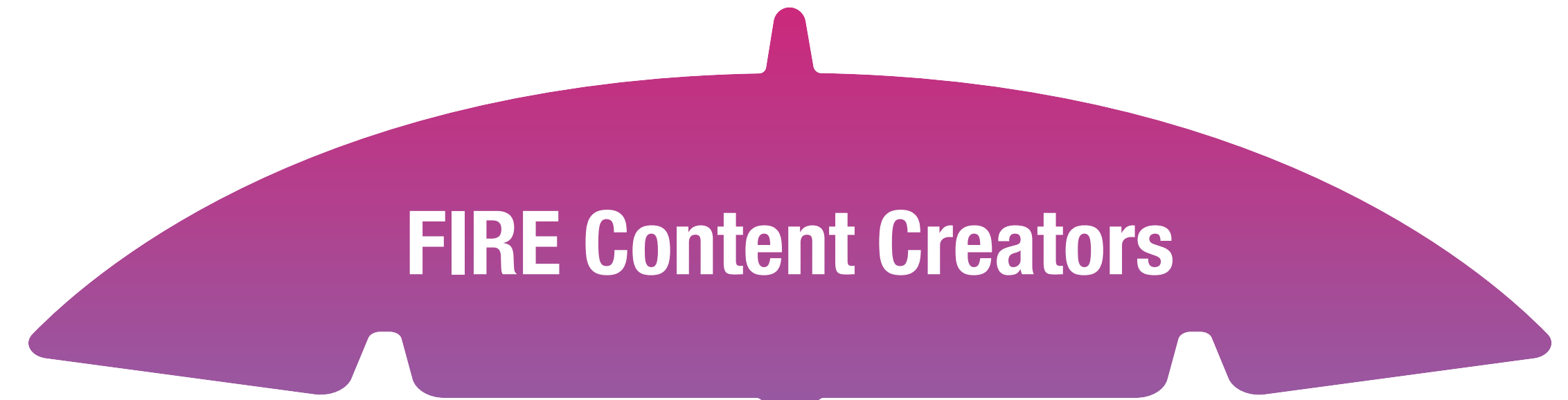
The Original  
FIRE Book



The 4% “Rule”



The Trinity Study



Vicki Robin

Paula Pant

Mad  
Fientist

Tanja Hester

rich & Regular

Jay Money

Mr. Money  
Mustache

Frugalwoods

JL Collins

All Options  
Considered

1992

1994

1996

1998

2000

2002

2004

2006

2008

2010

2011

2012

2014

2016

2017

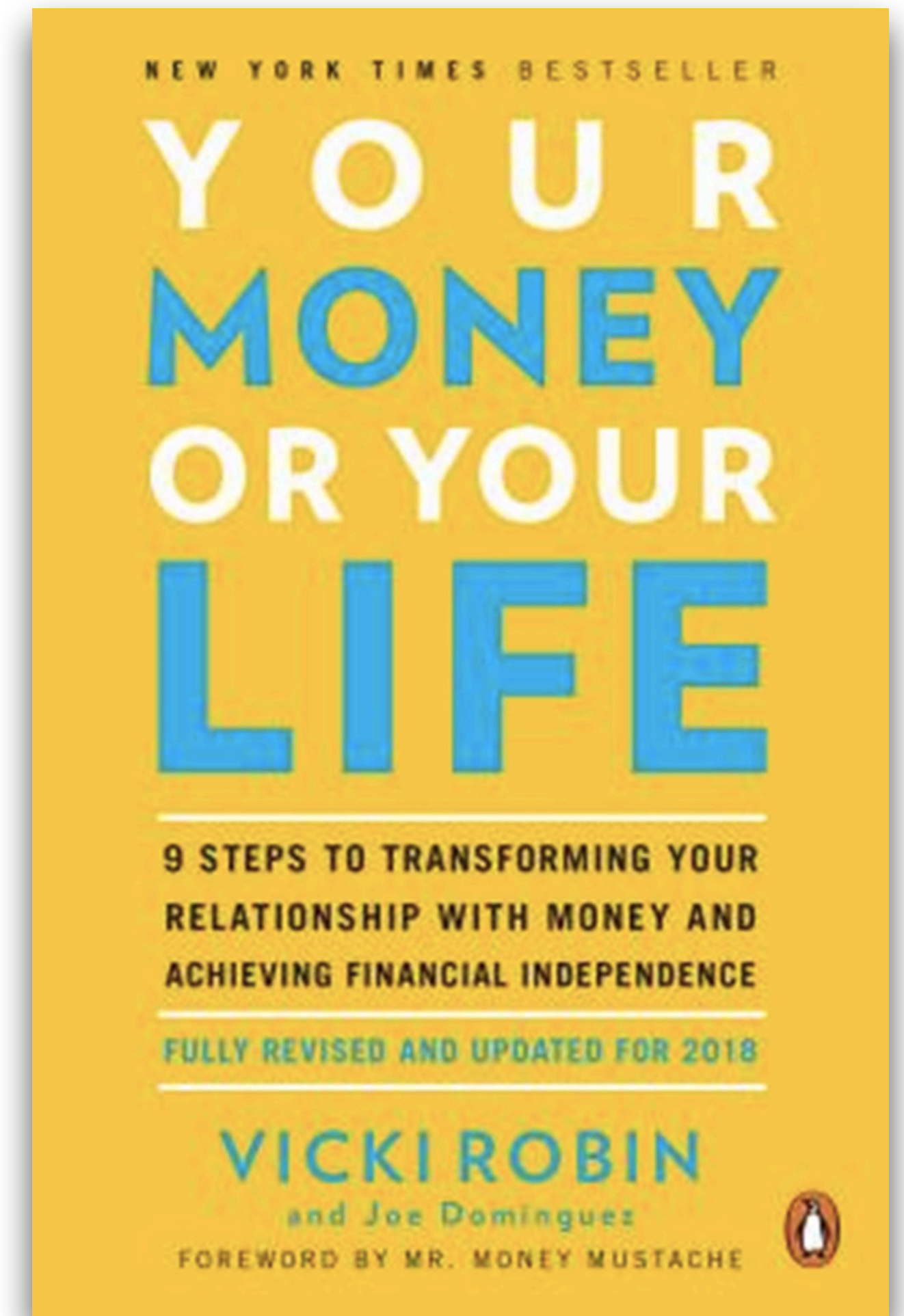
2019

2020

2022

# Your Money or Your Life (1992)

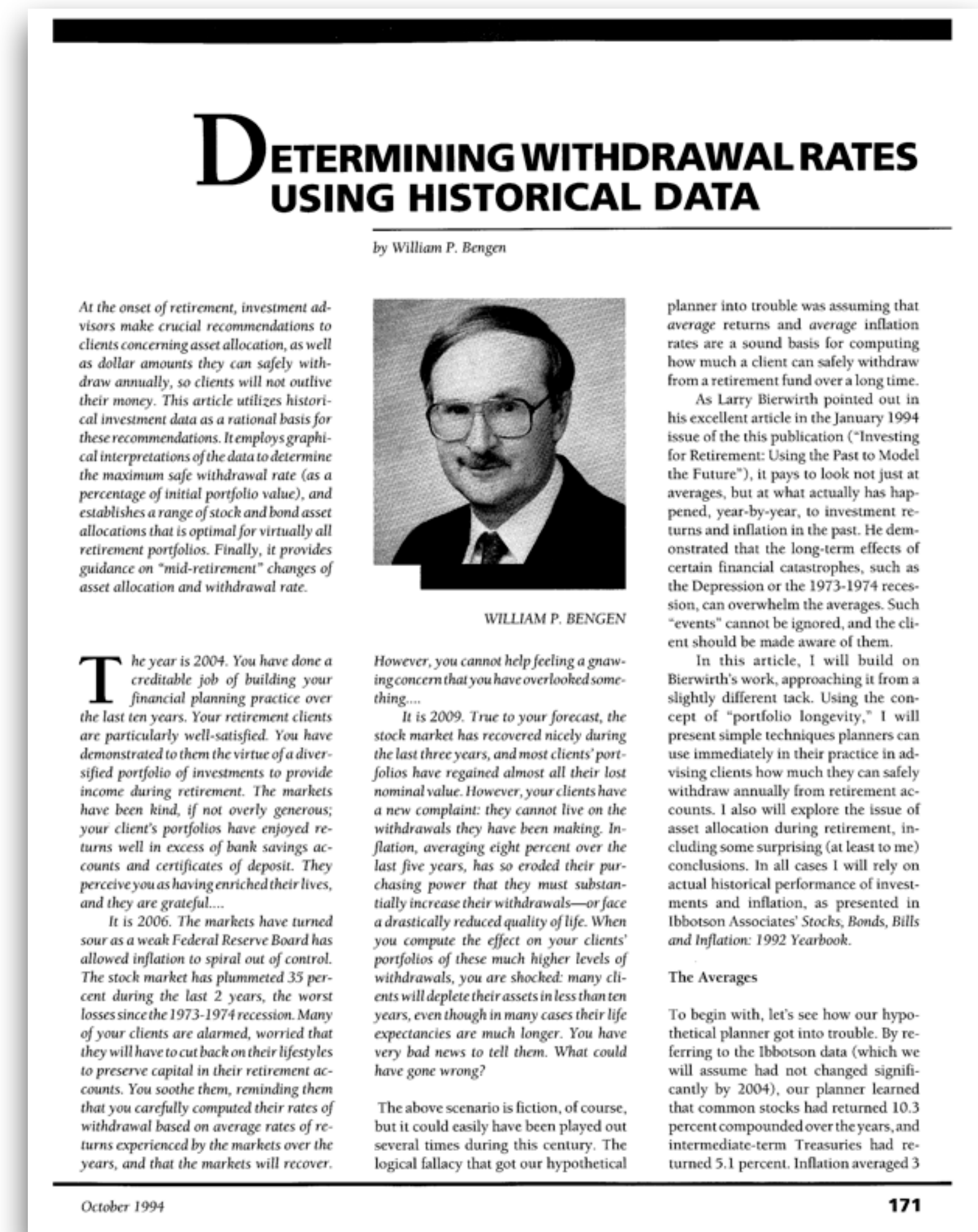
- Written by Vicki Robin and Joe Dominguez
- Demystifying Wall Street
- Defining the value of personal money management
- Alerting us to negative consequences of consumerism
- Explaining how to decide if you have enough money
- Shocking advice: Spend less, earn more, save as much as possible, and retire early enough to enjoy life





# The 4% “Rule” (1994)

- Written by financial adviser Bill Bengen
- Published in Oct. 1994 issue of the Journal of Financial Planning
- Historical stock returns and retirement scenarios over 75 years to find the ideal SWR
- Concluded a retiree could draw down 4% +inflation annually for 30 years from a portfolio with 50/50 allocation, before running out of money
- The 4% withdrawal concept became a new rule of thumb known as the Bengen Rule or the 4% Rule





# The Trinity Study (1998)

- By Philip Cooley, Carl Hubbard, and Daniel Walz, professors of finance at Trinity University in Texas
- Feb. 1998, Journal of the American Association of Individual Investors
- 15 to 40 year time horizons, allocations ranged from 100% bonds to 100% equities, and withdrawal rates from 3% to 12%
- The 4% withdrawal rate was successful during historical market returns for allocations with 50-75% equities
- Conclusion: Success rates increase with higher equity allocations, lower withdrawal rates, shorter time frames

## FEATURE

*What's a reasonable withdrawal rate when living off savings? A look at how various withdrawal rates would have fared based on past market returns provides a useful guide.*

### Retirement Savings: Choosing a Withdrawal Rate That Is Sustainable

By Philip L. Cooley, Carl M. Hubbard and Daniel T. Walz

**M**ost investors who plan for retirement eventually confront the question of how much money they should plan to withdraw annually from their investment portfolio. The dilemma is that if they withdraw too much, they prematurely exhaust the portfolio, but if they withdraw too little, they unnecessarily lower their standard of living.

Financial planners, counselors, analysts, and writers stand ready to advise investors on their dilemma, but their advice varies greatly, ranging from investing in common stocks and spending the dividend yield (roughly 3%), up to 7%, which allows for the invasion of principal. Highly risk-averse investors would likely gravitate toward the low end of the range because of their concerns about outliving their portfolio. Moreover, the larger the percentage of a retiree's total income provided by the portfolio, the more risk-averse the retiree is likely to be. In addition, some retirees wish to bequeath a large estate to their heirs, which again argues for a low withdrawal rate. In contrast, an aggressive investor without heirs might wish to plan a financial future based on a high withdrawal rate. Because of these highly personal behavioral traits, circumstances, and goals, no single withdrawal rate appears appropriate for every investor.

What, then, can be done to help an investor in planning for a withdrawal rate? The word *planning* is emphasized because of the great uncertainties in the stock and bond markets. Mid-course corrections likely will be required, with the actual dollar amounts withdrawn adjusted downward or upward relative to the plan. The investor needs to keep in mind that selection of a withdrawal rate is not a matter of contract but rather a matter of planning. Thus, the question addressed here is: What is a reasonable withdrawal rate from a portfolio for purposes of planning retirement income? Or stated differently, what withdrawal rate is likely to be sustainable during a specified number of years?

*Philip L. Cooley, Carl M. Hubbard and Daniel T. Walz are professors of finance in the Department of Business Administration, Trinity University, San Antonio, Texas.*

To help in the selection of a withdrawal rate, the following sections provide information on the historical success of various withdrawal rates from portfolios of stocks and bonds. If a withdrawal rate proves too high based on historical year-to-year returns, then it seems likely that the rate will not be sustainable during future periods. Conversely, historically sustainable withdrawal rates are more likely to have a high probability of success in the future.

#### Using Historical Experience as a Guide

One approach to examining withdrawal rates is based on present value analysis and historical average rates of return. For example, if a portfolio earns 3.7% per year, the historical average return on U.S. Treasury bills, withdrawals of 6% per year can be maintained for about 26 years before exhausting the portfolio. For a \$1 million portfolio, that works out to an annual income of \$60,000 for 26 years. Similar exercises can be conducted for portfolios of large-company common stocks and long-term corporate bonds, which have produced annual compound rates of roughly 10.5% and 5.7%, respectively, during the period 1926 to 1995.

This analytical approach provides useful insights, but it ignores the critical short-term variations in rates of return. For an investor withdrawing assets from a portfolio, these short-term variations can have an impact on the ultimate outcome that is not reflected using long-term averages. This impact is especially significant for portfolios of common stocks, since their returns are highly variable.

An alternative approach to understanding withdrawal rates is to examine historical year-to-year experience. A sustainable withdrawal rate (as a percentage of initial portfolio value) is one that does not exhaust a portfolio of stocks and bonds despite the annual dollar withdrawals during a specified number of years (the payout period). The *portfolio success rate*, a useful concept for identifying sustainable withdrawal rates, is measured by the percentage of all past payout periods supported by the portfolio despite annual withdrawals. Presumably, a withdrawal rate



# Content Creators

- FIRE content creators multiplied after 2011
- Initial influencers included lots of “silicon valley tech bros” talking about high incomes and extreme frugality
- Innovative investment approaches began to reach PF pros and regular people alike
- Today’s FIRE community is becoming more diverse and inclusive
- FIRE is no longer 100% about accumulating money as more of us share content about mindful money habits and giving back



# 3. Basics of FIRE

- You can FIRE at any age (as long as you have enough money)
- The more you save the earlier you can retire
- An accurate post-retirement budget is critical
- Consumer debt can block you from FIRE, but “good” debt can help build wealth
- Income and growth from your portfolio should never outweigh your spending
- Let your portfolio work to build wealth while you focus on what you love and value





# The Main Ingredient of FIRE is Math



**X**

**25**

**=**

**Your  
FIRE  
Number**



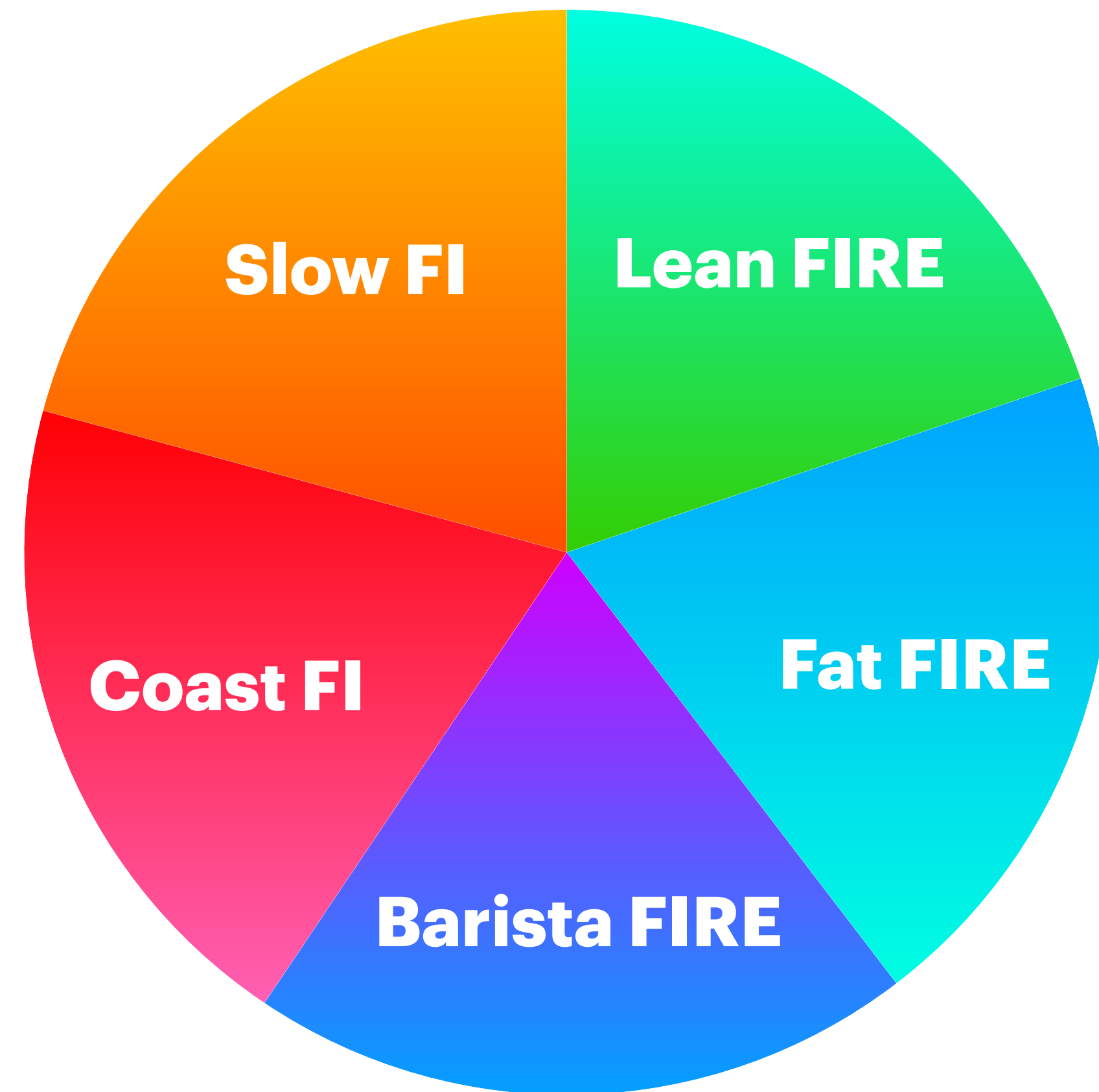
For example

		Safe Withdrawal Rates			
Budget	25X Portolio	25 X	29 X	33 X	40 X
		4.00%	3.50%	3.00%	2.50%
\$25,000	\$625,000	\$25,000	\$21,875	\$18,750	\$15,625
\$30,000	\$750,000	\$30,000	\$26,250	\$22,500	\$18,750
\$35,000	\$875,000	\$35,000	\$30,625	\$26,250	\$21,875
\$40,000	\$1,000,000	\$40,000	\$35,000	\$30,000	\$25,000
\$45,000	\$1,125,000	\$45,000	\$39,375	\$33,750	\$28,125
\$50,000	\$1,250,000	\$50,000	\$43,750	\$37,500	\$31,250
\$55,000	\$1,375,000	\$55,000	\$48,125	\$41,250	\$34,375
\$60,000	\$1,500,000	\$60,000	\$52,500	\$45,000	\$37,500
\$65,000	\$1,625,000	\$65,000	\$56,875	\$48,750	\$40,625
\$70,000	\$1,750,000	\$70,000	\$61,250	\$52,500	\$43,750
\$75,000	\$1,875,000	\$75,000	\$65,625	\$56,250	\$46,875
\$80,000	\$2,000,000	\$80,000	\$70,000	\$60,000	\$50,000
\$85,000	\$2,125,000	\$85,000	\$74,375	\$63,750	\$53,125
\$90,000	\$2,250,000	\$90,000	\$78,750	\$67,500	\$56,250
\$95,000	\$2,375,000	\$95,000	\$83,125	\$71,250	\$59,375
\$100,000	\$2,500,000	\$100,000	\$87,500	\$75,000	\$62,500
\$105,000	\$2,625,000	\$105,000	\$91,875	\$78,750	\$65,625
\$110,000	\$2,750,000	\$110,000	\$96,250	\$82,500	\$68,750
\$115,000	\$2,875,000	\$115,000	\$100,625	\$86,250	\$71,875
\$120,000	\$3,000,000	\$120,000	\$105,000	\$90,000	\$75,000
\$125,000	\$3,125,000	\$125,000	\$109,375	\$93,750	\$78,125
\$130,000	\$3,250,000	\$130,000	\$113,750	\$97,500	\$81,250



## 4. Types of FI/FIRE

- Lean FIRE
- Fat FIRE
- Barista FIRE
- Coast FI
- Slow FI



## 5. Common Paths to FI/FIRE

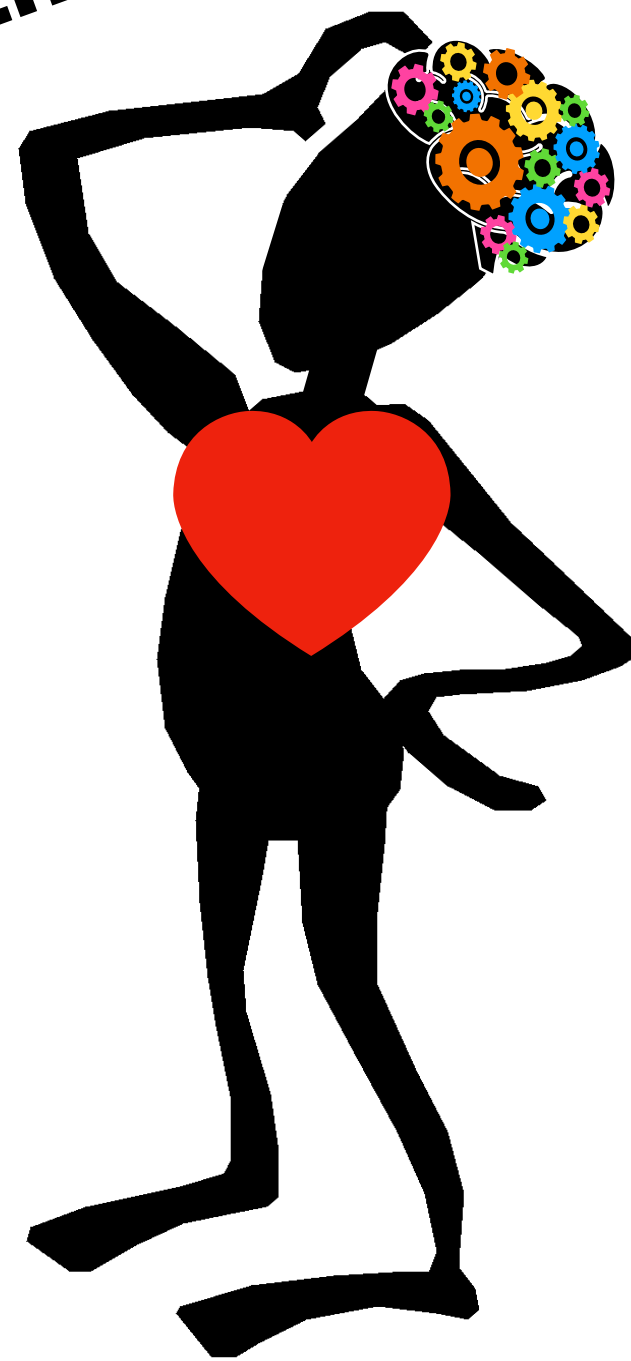
- Market investments
- Real estate investments
- Entrepreneurial businesses and side hustles
- Extreme frugality
- A little bit of each



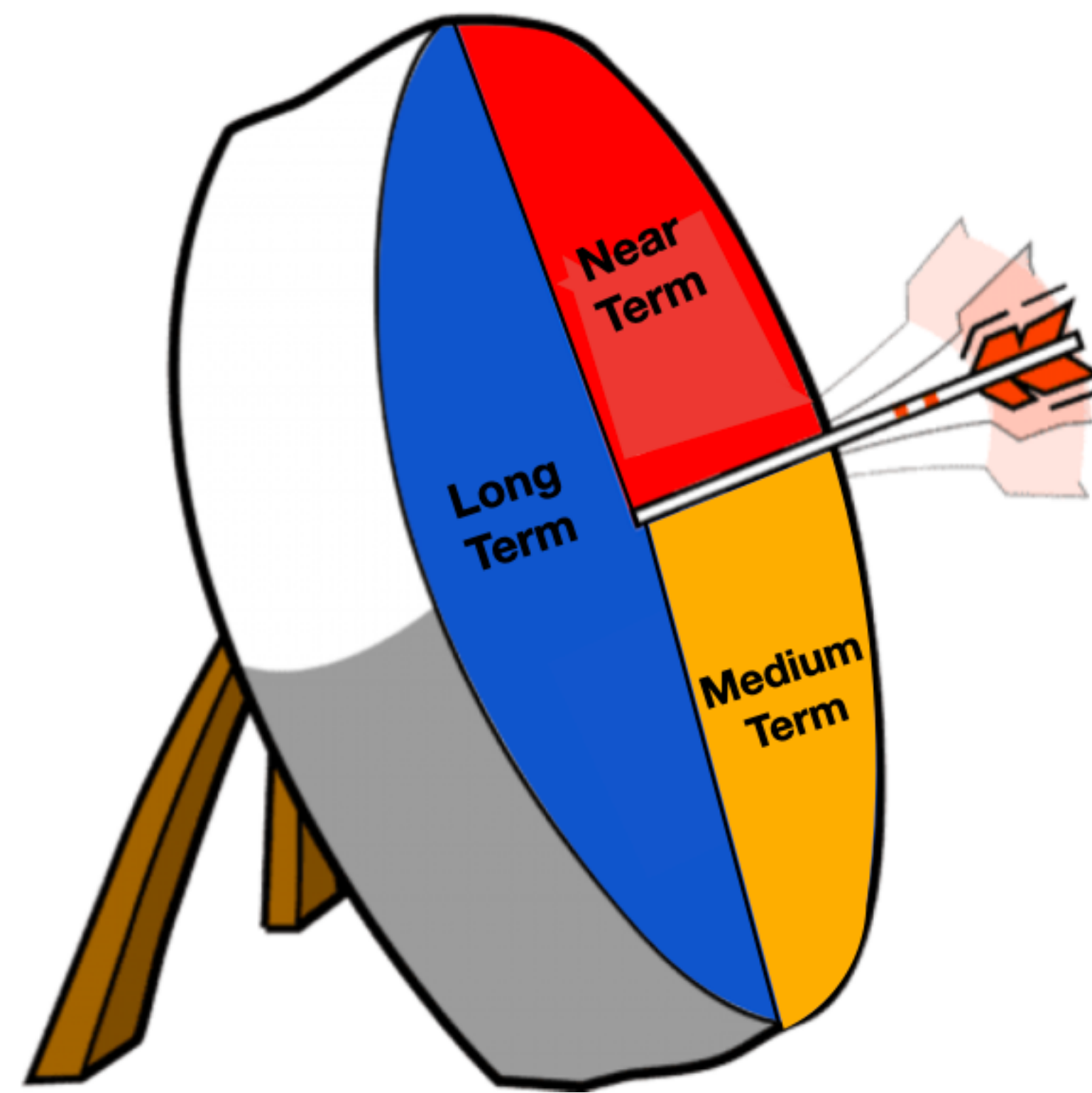


## 6. What's at the Core of FI/FIRE?

Emotions



Planning &  
Organizing



Money



# The Emotional Side

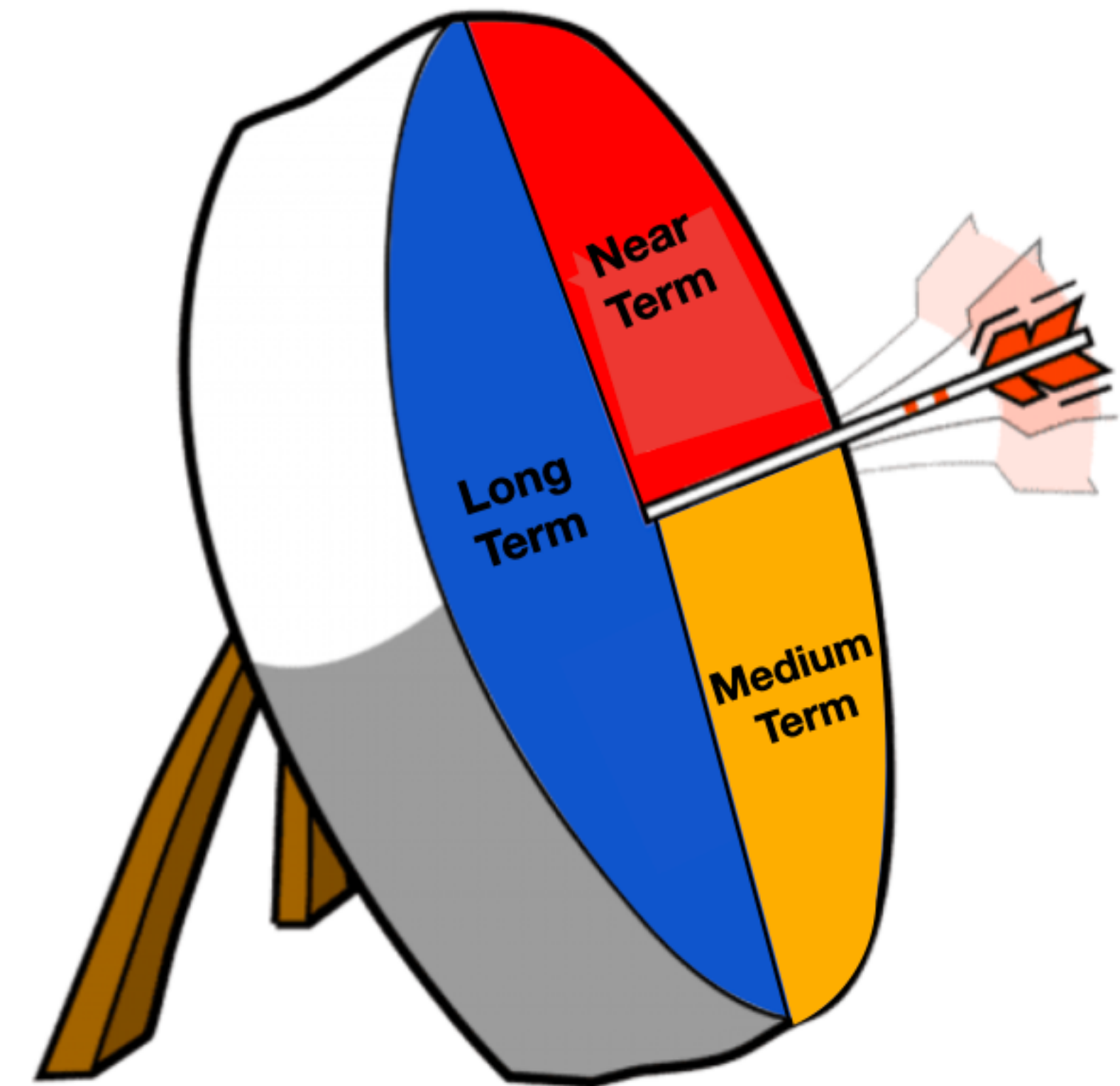
- Emotions impact spending
- Emotions impact retirement planning
- Personal finance is personal, don't make it competitive
- Buck tradition, make financial choices that are best for you
- Let go of money shame
- Family responsibilities can impact your spending and retirement
- It's ok to talk about money! Create a supportive PF community you can share with and learn from





# The Planning & Organizing Side

- For couples, communication is key
- For singles, build your safety net first
- Lifestyles change so think about your routine, priorities, hobbies, and values
- Location and cost of living matter (you are allowed to move)
- Will you rent or own? Or both at different times?
- Plan for health care needs and costs
- Prepare for old age and end of life care early



# The Money Side

- Save and invest as much as possible
- Keep your low cost diversified portfolio organized
- Set your own risk tolerance for market volatility
- Outline your withdrawal strategy from start to finish
- Balance accessible funds with long term growth
- Build a realistic post retirement budget
- Include realistic health care costs in your budget
- Consider current year taxes and lifetime tax obligations
- If you'll inherit be sure to factor that in (don't ignore it)
- Include giving and legacy plans in your budget





# Last but not least, make it **YOURS**

- ⦿ There's no one size fits all retirement plan
- ⦿ FIRE concepts can/should be modified to fit you
- ⦿ Decide what's safe for your SWR (3%, 3.5%, 4%?)
- ⦿ Set your own timeline and age for quitting work
- ⦿ Set your own FIRE number based on your real circumstances and your unique hopes and dreams



# What's Next?



## **Upcoming Webinar – Selling Real Estate with an SDIRA**

➔ Register today & join us August 17!



## **Have feedback or topic requests?**

➔ Let us know in the survey as you leave



## **Need more information on SDIRAs?**

➔ Visit our website and Learning Center



## **Follow us on social media for updates**





# Time for Questions



# Stay Connected



**Mindy Gayer**

---



Business Development Manager  
at Entrust



[mgayer@theentrustgroup.com](mailto:mgayer@theentrustgroup.com)



(615) 900-4015



**Ali & Alison Walker**

---



Retirees & Practitioners /  
Educators of FIRE



[alix2aoc@gmail.com](mailto:alix2aoc@gmail.com)



[AllOptionsConsidered.com](http://AllOptionsConsidered.com)



“

Teachers open the door,  
but you must enter yourself

- *Proverb*

