

5 Golden Rules of Investing in Precious Metals With an SDIRA



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What You'll Learn Today

- ❖ The 5 Golden Rules for investing
(The secret is asking the right questions)
- ❖ How to avoid costly mistakes when
setting up a Precious Metals IRA
- ❖ Key market insights: What's going on
in the world of precious metals right now
- ❖ Q&A to answer all your questions





Meet Your Host



Jacob Marchini



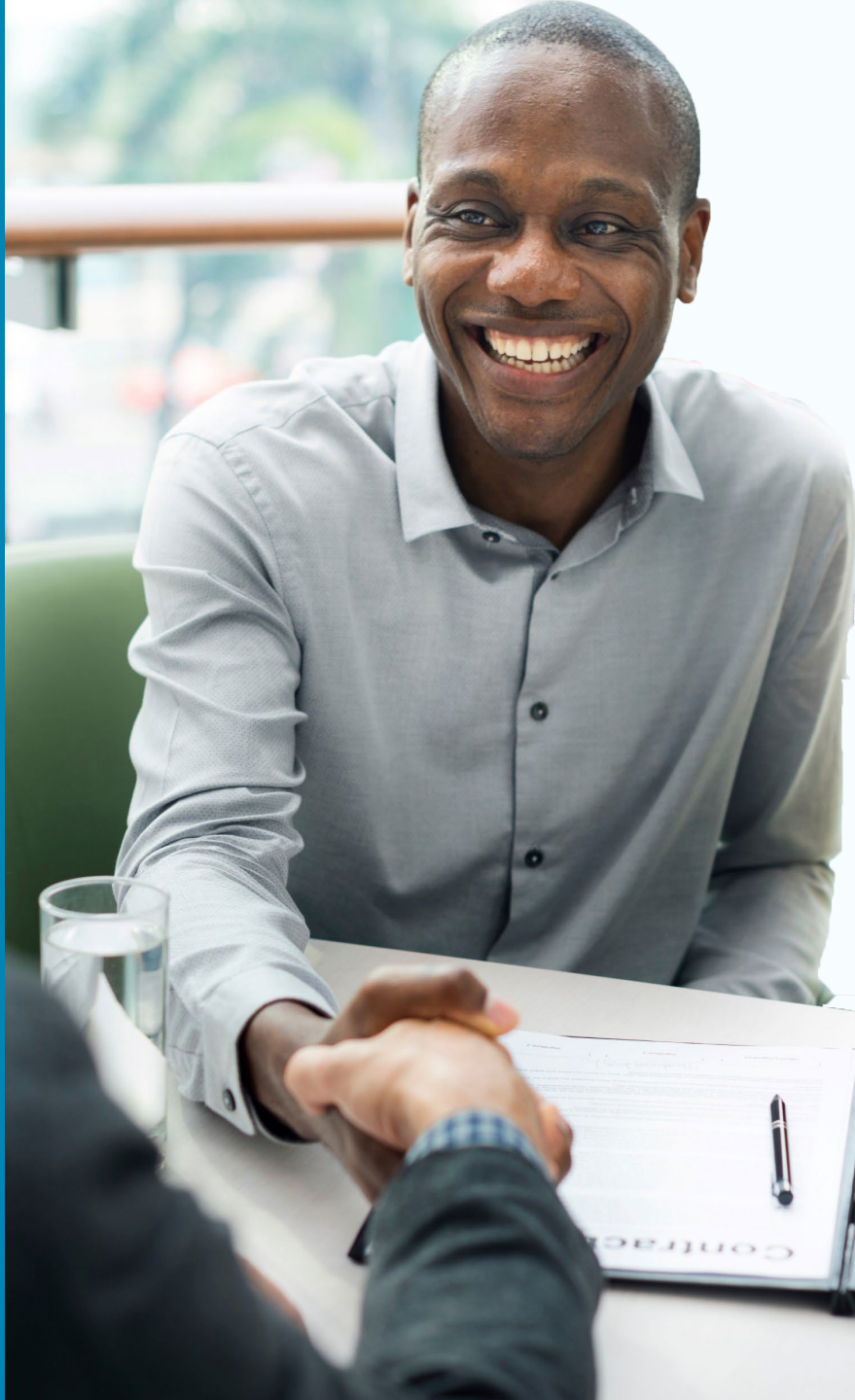
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Provides Service and Support to new clients and Referral Partners



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About Entrust



\$5B

Assets Under
Administration



24k+

Active
Investors



40+

Years of
Service



1

Point of
Contact

The background of the entire slide is a close-up, high-angle photograph of numerous gold and silver bullion bars. The bars are arranged in a grid-like pattern, with some gold bars (yellowish-gold) and some silver bars (bright silver) interspersed. Each bar has embossed text indicating its purity and weight, such as "FINE GOLD 999.9" and "NET WT 1000g".

5 Golden Rules of Investing into Precious Metals in an IRA

Presented by Cornerstone Bullion



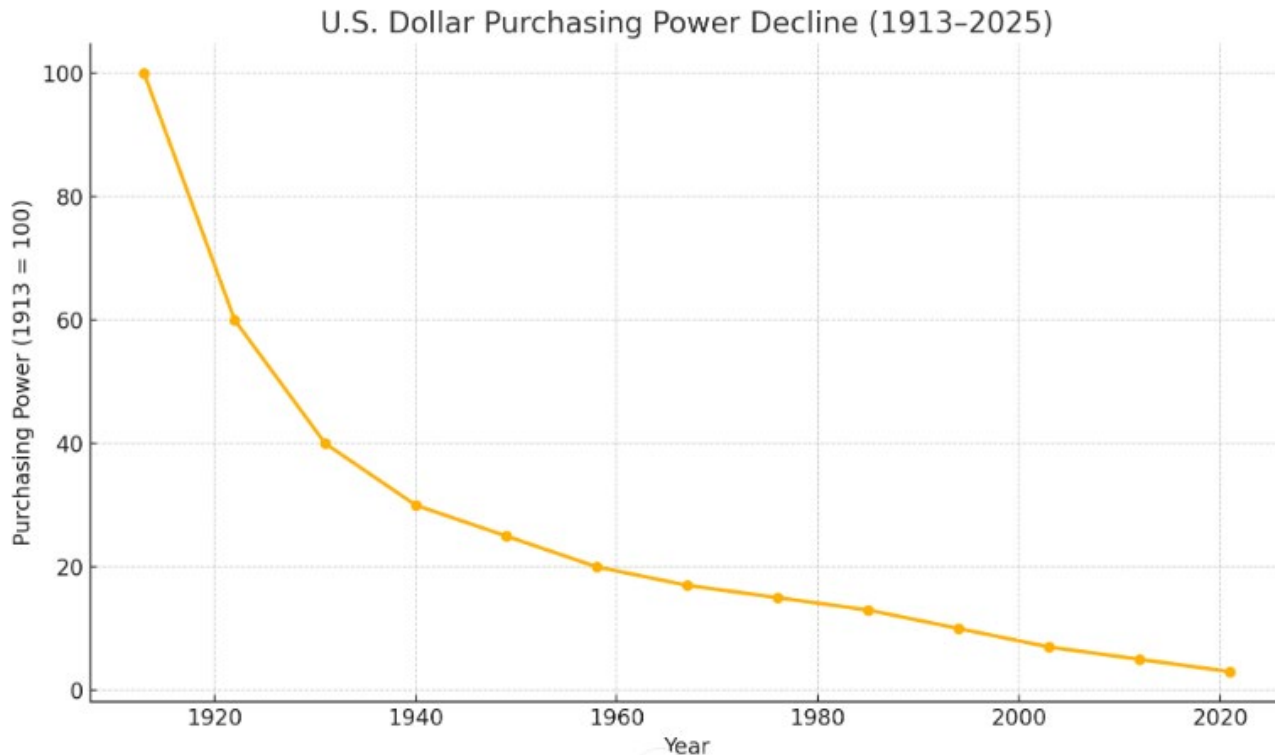
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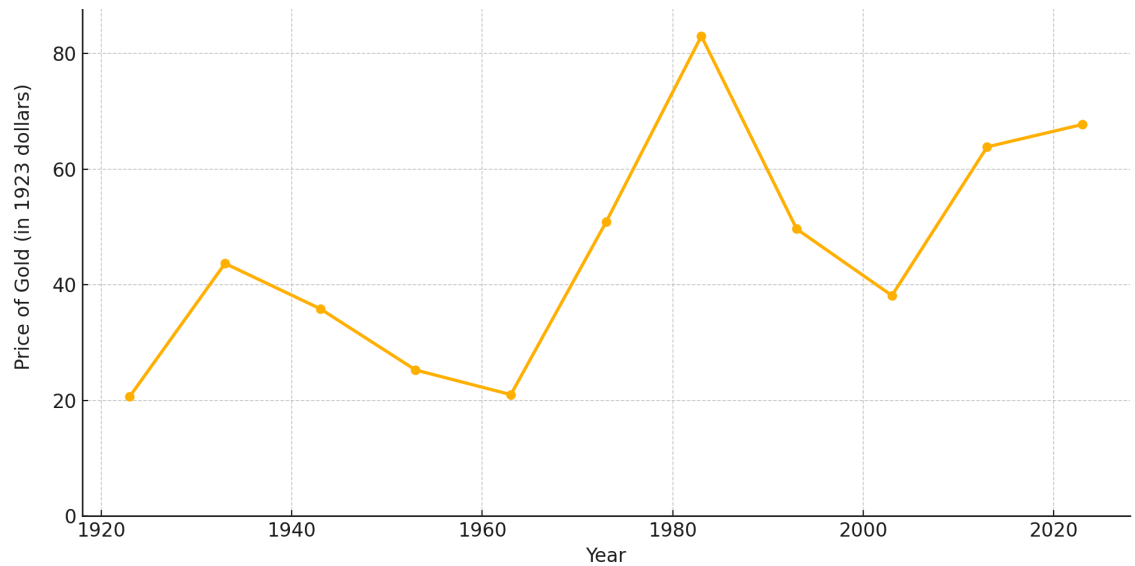
#1 – Why?

Understand The Case for Gold & Silver

- Gold & silver act as insurance against currency devaluation and uncertainty
- The dollar has lost over 96% of its purchasing power since 1913
- Gold has preserved value and outpaced inflation over the long term
- Central banks bought record levels of gold in 2022 and 2023

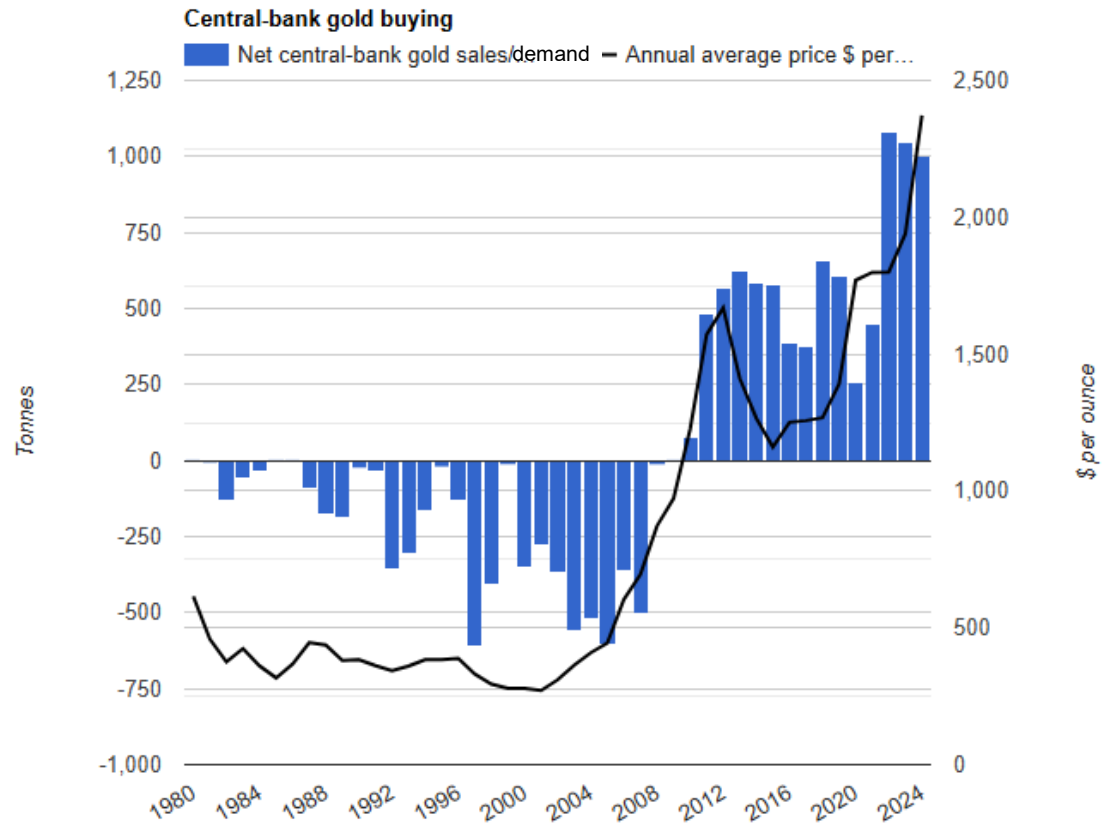


Gold price outpacing inflation



Note: History does not guarantee future performance. Not investment advice.

Central Bank buying activity



Source: BullionVault via World Gold Council, LBMA

#2 – Who? Choose the Right Custodian & Dealer



Custodian handles compliance,
Dealer handles metals, &
Depository stores them



Choose partners with **experience**,
good service, & **great reputation**



Pay attention to the total **buy-sell**
spread



Ask about other **fees** (shipping,
commissions, taxes & storage)



#3 - What *Know What to Buy*

- What you want depends on your plan
 - Sell back to a dealer and liquidate for cash?
 - Have the coins distributed directly to you?
- Bullion vs. Numismatics
 - Most rare/numismatic coins have terrible spreads and are NOT a suitable investment
 - Bullion coins are more easily bought/sold to any counterparty for fair prices
- Bars vs Coins
 - Most investors prefer commonly known items American Eagles, Maple Leafs, or Krugerrands
 - Avoid rare/collectible coins with huge spreads and low liquidity
- IRA Acceptability
- Gold vs Silver

IRA Acceptability

- Not all coins or bars are allowed for IRA investment

Gold

- American Eagle coins ¹
- American Buffalo coins ²
- Australian Kangaroo/Nugget coins
- Austrian Philharmonic coins
- Canadian Maple Leaf coins
- Bars and rounds produced by a refiner/assayer/manufacturer accredited by NYMEX/COMEX, NYSE/Liffe, LME, LBMA, ISO 9000, or national government mint and meeting minimum fineness requirements ^{3 4}

Silver

- American Eagle bullion and proof coins ¹
- Australian Kookaburra coins
- Austrian Philharmonic coins
- Canadian Maple Leaf coins
- Mexican Libertad coins
- Bars and rounds produced by a refiner/assayer/manufacturer accredited by NYMEX/COMEX, NYSE/Liffe, LME, LBMA, ISO 9000, or national government mint and meeting minimum fineness requirements ^{3 4}

* taken from Entrust's website in April, 2025

Silver

Popular Items

- #1: 1 oz American Silver Eagle
- #2: 1 oz Canadian Silver Maples
- #3: Privately-minted 1 oz silver rounds

Chart provided by BullionStar, as of 2021



Gold



- **American Gold Eagle** – The official U.S. gold bullion coin, introduced in 1986, containing 91.67% gold (22-karat).

- **American Gold Buffalo** – First issued in 2006, this is the U.S. Mint's first 24-karat (99.99% pure) gold coin.

- **Canadian Gold Maple Leaf** – Renowned for its 99.99% purity and iconic maple leaf design.

- **Gold Bars** – Produced by private mints like PAMP Suisse and Valcambi, available in various sizes, commonly 1 oz.



Gold vs Silver

- Mining Ratio: 12:1
- Historic Price Ratio (thousands of years): 16:1
- Last Several Decades Ratio: 65:1
- 2025 Ratio: ~100:1
- Last 5-year price action compared below

20 Year Gold/Silver

High: 125.89 Low: 31.64 ▲ 40.71 66.84%

Last Close: 101.62



Monday, May 12, 2025



#4 – Where

Storage, Safety & Shipping: Think End-to-End

- Metals in an IRA must be stored in a qualified depository facility
 - Cost (~0.2-1.0% annually)
 - Segregation
 - Location/Proximity
 - Customer Service (smaller depositories can be better)
- Understand The Exit
 - Sell?
 - Distribute to yourself? If so, highly recommend segregated storage

#5 — When

Timing Isn't
Everything, but
Trends Matter

- Dollar-cost averaging beats market timing
- Gold shines during inflation, uncertainty, and dollar weakness
- Watch macro indicators like debt, interest rates, and geopolitics



What in the World is Happening with Gold & Silver?



Gold and Silver appear to be exempted from Tariffs



U.S. debt over \$34 trillion is eroding confidence in fiat



Central banks are diversifying out of the dollar



Geopolitical tensions and inflation are fueling demand



2025 could be a pivotal year for metals markets

Find Out More

- Call us anytime at: (800) 558-4671
- www.CornerstoneBullion.com
- sales@cornerstonebullion.com



Let's Wrap Up!





Getting Started **in 3 steps**



Open an
SDIRA Account



Getting Started **in 3 steps**



Open an
SDIRA Account

Fund Your
Account



Getting Started **in 3 steps**



Open an
SDIRA Account

Fund Your
Account

Direct Custodian
to **Purchase**
Your Asset



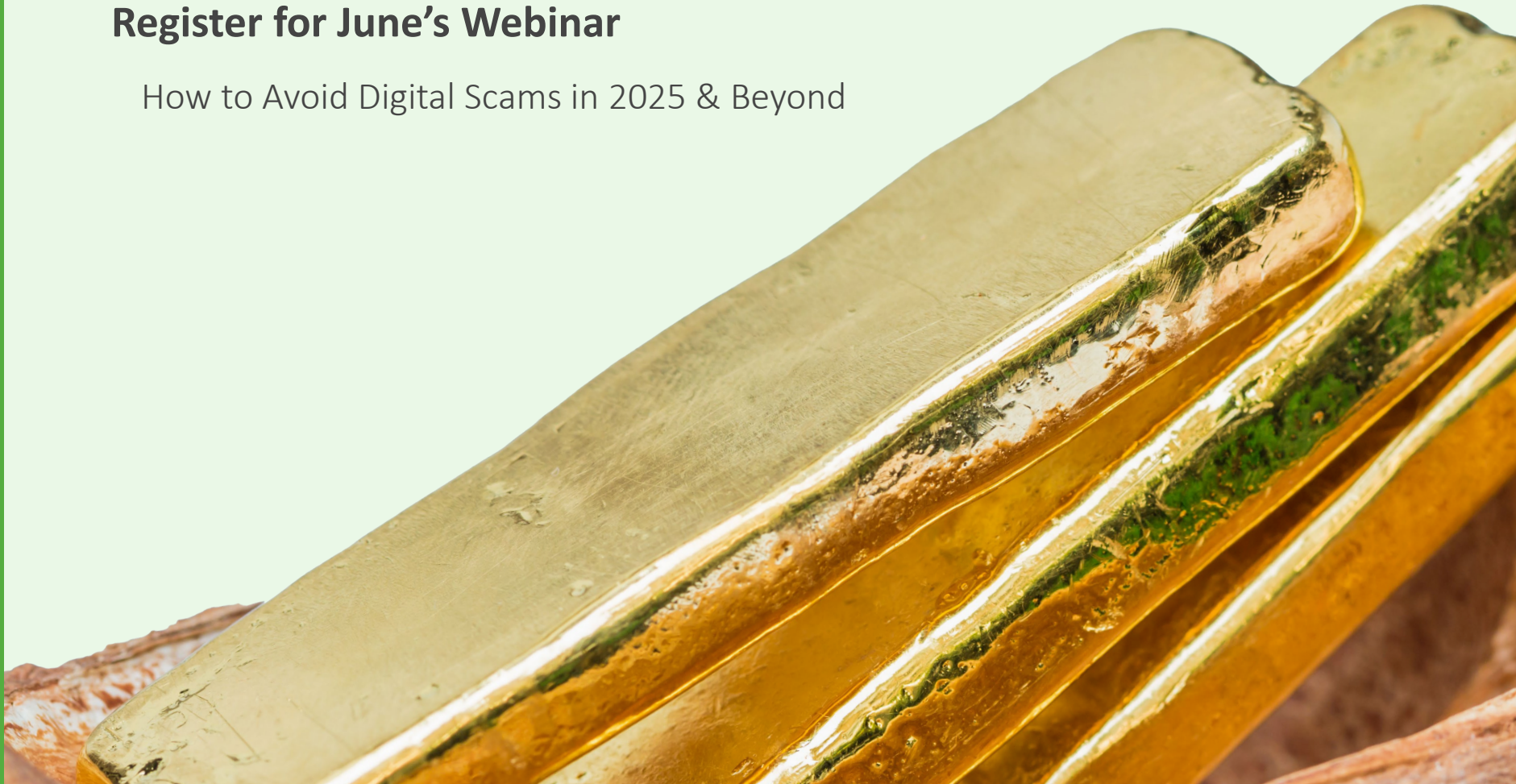
What's Next?

Sending you replay & additional resources

Our follow-up email will include video replay, slides, and more education

Register for June's Webinar

How to Avoid Digital Scams in 2025 & Beyond



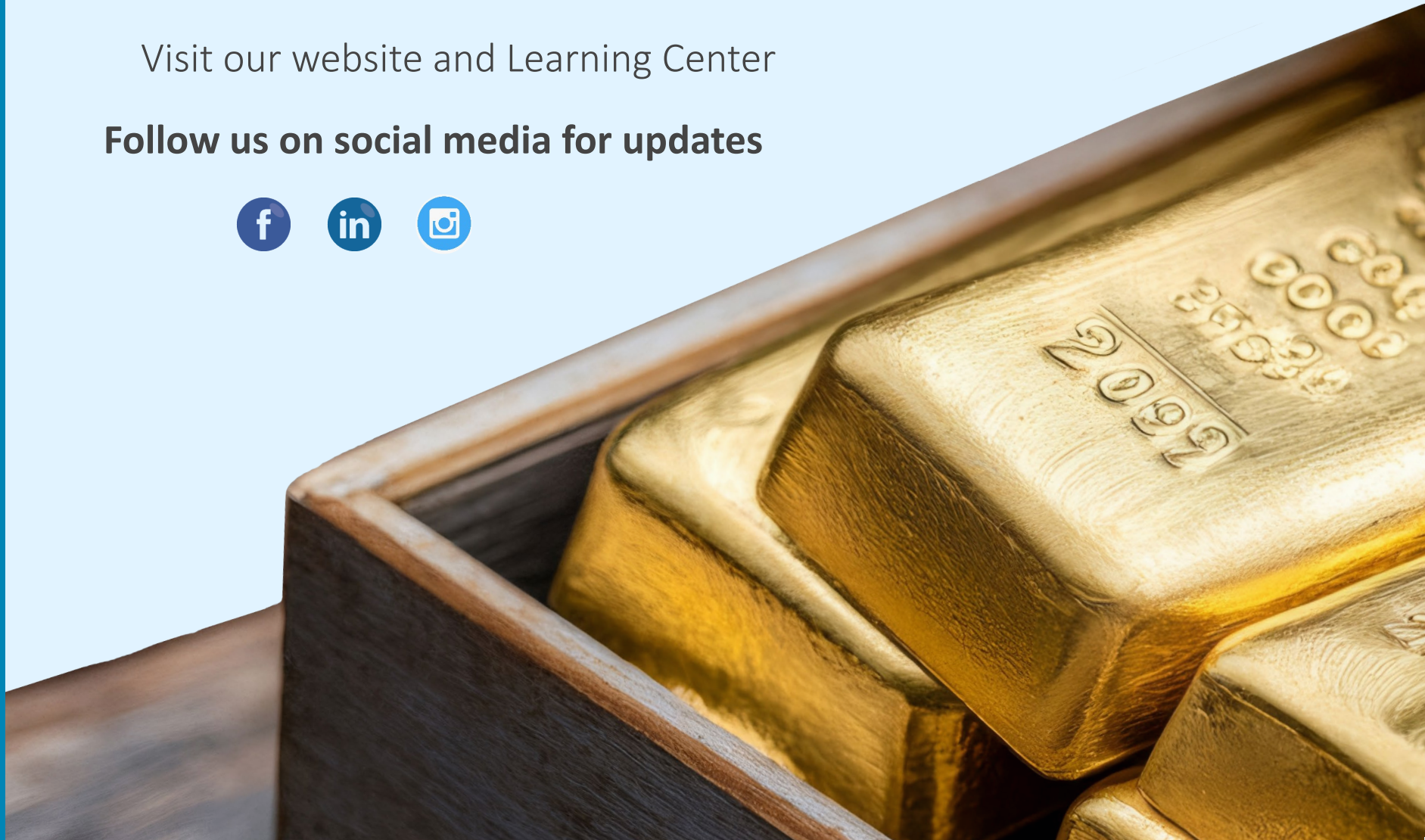


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Question & Answer Session



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